

## NON-PROFIT LEADERSHIP SUMMIT OBJECTIVES

February 20, 2009

1. TO PROVIDE AN OVERVIEW OF THE CURRENT ECONOMIC CRISIS AND ITS IMPLICATIONS FOR THE REGIONAL NON-PROFIT SECTOR.
2. TO UNDERSTAND AND BE ABLE TO CONVEY THE POLITICAL AND ECONOMIC ISSUES AFFECTING THE REGIONAL NON-PROFIT SECTOR DURING THE NEXT 1-2 YEARS.
3. TO ASSESS THE RESEARCH, TRAINING AND SERVICE NEEDS WITHIN THE REGIONAL NON-PROFIT SECTOR.
4. TO CREATE A NETWORK OF SUPPORT BETWEEN THE REGIONAL NON-PROFIT SECTOR AND THE INSTITUTE FOR TEACHING AND RESEARCH ON WOMEN AT TOWSON UNIVERSITY (ITROW).
5. TO INTRODUCE THE REGIONAL NON-PROFIT SECTOR TO ITROW'S INTERNSHIP PROGRAM.



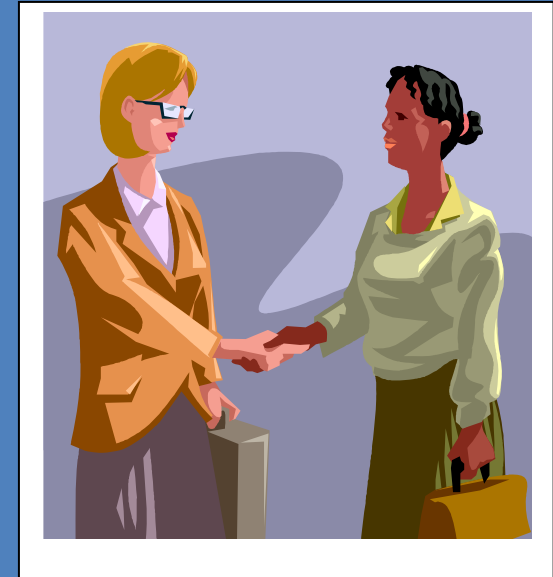
For directions to Towson University's  
University Union,  
Chesapeake Room, go to

<http://www.towson.edu/main/maps/campusmap/index.html>



THE INSTITUTE FOR TEACHING AND RESEARCH ON WOMEN  
AT TOWSON UNIVERSITY  
8000 YORK ROAD  
TOWSON, MD 21252

You are invited to attend a summit on:  
**Non-Profit Leadership:  
*Not for the Faint of Heart***



Friday, February 20, 2009  
8:30 a.m. – 3:30 p.m.

at Towson University  
University Union  
Chesapeake Room



SPONSORED BY THE  
INSTITUTE FOR  
TEACHING AND  
RESEARCH  
ON WOMEN  
AT TOWSON  
UNIVERSITY

## Schedule of Events – February 20, 2009

8:30 – 9:00 a.m. – Registration

9:00 – 9:15 a.m. – Introductions by **Dr. Karen Dugger**, Chair, Department of Women's Studies, and Director of the Institute for Teaching and Research on Women, Towson University

9:15 – 10:30 a.m. – Morning Address: **Ann Stallard**, Partner and Executive Vice President of Graphic Communications Corporation and former President of the YWCA of the USA.  
Introduction by **Dr. Rita Duarte Marinho**, Professor and Director, Women's Studies Graduate Program, Towson University

10:30 – 10:45 a.m. – Coffee Break

10:45 – 12:15 p.m. – **Economic and Political Overview for Regional NFPs: Panel Discussion**

Facilitated by **Diana Philip**, Graduate Assistant, Institute of Teaching and Research for Women, Towson University

**Donn Worgs, Ph.D.**, Associate Professor, Department of Political Science and Director of Metropolitan Studies, Towson University

**Betsy S. Nelson**, Executive Director, Association of Baltimore Area Grantmakers

**Henry Bogdan**, Director of Public Policy and Public Affairs, Maryland Association of Nonprofit Organizations

12:15-12:30 p.m. – Break

12:30 -1:30 p.m. – Luncheon Address: **Martha J. Kumar, Ph.D.**, Professor, Department of Political Science, Towson University, and Director of the White House Transition Project.  
Introduction by **Dr. Deborah Leather**, Visiting Associate Professor, HRD Program, Department of Psychology, Towson University.

1:30-3:30 p.m. – Networking Session: Pre-registered non-profits will meet with students and faculty about ITROW's new service learning initiative and introduce prospective interns with agencies



Ann Stallard presenting a check for \$122 million to Dr. Johnnetta Cole, former chair of the Board of Trustees of the United Way of America.

### Morning Address: Ann Stallard

#### **“Evolution: From Non-Profit to Social Profit – A Formula for the Common Good”**

The United States of America has experienced an explosion of non-profit organizations. According to the Bureau of Labor Statistics, 1 in 8 persons in the USA is employed by a non-profit organization. These organizations respond to every possible circumstance--education, social welfare, health and the environment. Government tax policies also promote the non-profit sector and volunteerism. Why, given this critical mass of good intentions, do we live in a country with such a low rate of high school graduates (25% do not graduate), financially unstable families (1 in 4 families do not make enough to provide for their children) and unhealthy citizens, especially children (only 1 in 3 are healthy according to the CDC and 49 million have no health insurance.) We can no longer simply seek to identify and to serve more who have these symptoms. We must dedicate ourselves to finding systemic solutions to these enormous challenges. We in the non-profit sector must and can inspire hope and create opportunities that will enhance the common good, benefiting not some but all, and in turn strengthen the nation.

### Luncheon Address: Martha J. Kumar, Ph.D.

#### **“White House Transition Project: What Has Taken Place Thus far and What Is Ahead in the First Year of the Obama Administration”**



Registration fee is \$15.00 for the event; lunch is included as part of registration. No registrations will be accepted after 2/13/09.

**Closing date for registration is Friday, February 13, 2008**

Name

Address

Phone Number

Email Address

Method of Payment:  Check  MasterCard  Visa

Credit Card Number

Expiration Date

Signature

*Note: Fax, e-mail and telephone registrations require a credit card.*

Please make checks payable to: ITROW.

This conference will carry 4 hours of CEUs. If you would like to earn CEUs for this course, please check this section and send in a check for \$10.00 to receive an official Towson University Certificate for CEUs and to have your information kept on file at Towson University's Extended Education and Online Learning (EEO). Checks should be made payable to ITROW.

Yes, I would like to earn CEU's

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