

TOWSON UNIVERSITY

PROGRAM DESCRIPTION

Towson University, serving both residential and commuter students, provides a broad range of undergraduate programs in both the traditional arts and sciences and applied professional fields, as well as selected graduate and doctoral level programs.

MISSION

Towson University is a premier, metropolitan comprehensive institution, nationally recognized for quality and value, focused on teaching and committed to providing a broad range of opportunities for undergraduate and graduate education. The undergraduate curriculum will enable students to acquire the intellectual skills essential to effectively communicate in speaking and writing, the gathering and evaluation of information, critical analysis, competence in the use of technology and an appreciation of diverse points of view. The University offers post-baccalaureate education including certificate programs for advanced education and workforce training, masters degrees in traditional and applied disciplines, and doctoral programs. The University will continue to respond to the Baltimore metropolitan area educational and workforce needs.

VISION

Towson University will be a regionally ranked Doctoral/Research – Intensive University with a broad array of programs that meet student needs and workforce requirements. The University expects to expand undergraduate offerings in inter-disciplinary fields that build on existing strengths and in graduate areas to the doctoral level that expands the commitment to professional fields in the arts and sciences, information technology, education, the health professions, and business. Through its faculty, known for excellent teaching, basic and applied research, and creative activities, the University responds to the political and economic needs of the Baltimore metropolitan area.

KEY GOALS AND OBJECTIVES

Goal 1: Create and maintain a well-educated work force.

Objective 1.1 Increase the estimated number of TU graduates employed in Maryland from 1,972 in Survey Year 2002 to 2,400 in Survey Year 2008.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Input	Total enrollment	16,980	17,481	17,188	17,667	18,011 (act)	19,100 (rev. 1/31/06)
Output	Total degree recipients	3,248	3,429	3,519	3,923	3,950 (est)	4,000
Performance Measures		1998 Survey	2000 Survey	2002 Survey	2005 Survey	2008 Survey	
		Actual	Actual	Actual	Actual	Estimate	
Outcome	Employment rate of graduates ¹	94.1%	93.8%	90.4%	92.7%	94.0%	
Outcome	Estimated number of graduates employed in Maryland ¹	1,912	1,993	1,972	2,137	2,400	

Objective 1.2 Increase the number of TU graduates hired by Md public schools from 303 in FY 2004 to 480 in FY 2009.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Input	Number of Students in teacher training programs ²	1,392*	1,468*	1,616*	1,670	1,700	1,725
Output	Number of students completing teacher training program	472	483	589	640	645	650
Quality	Percent of students who completed teaching training program and passed Praxis II	93.2%	92.3%	96.8%	94.0%	95.0%	95.0%
Outcome	Number of students who completed all teacher education requirements and who are employed in Maryland public schools	347	381	303	410	445	470

Objective 1.3 Increase the number of TU graduates of IT programs employed in Maryland from 82 in Survey Year 2002 to 100 in Survey Year 2008.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Input	Number of undergraduate students enrolled in IT programs	928	862	670	524	450	525
Input	Number of graduate students enrolled in IT programs	368	357	359	330	315	300
Output	Number of students graduating from IT baccalaureate programs	142	178	156	118	100	90
Performance Measures		1998 Survey	2000 Survey	2002 Survey	2005 Survey	2008 Survey	
		Actual	Actual	Actual	Actual	Estimate	
Outcome	Estimated number of IT graduates employed in Maryland ¹	30	54	82	96	100	

Objective 1.4 Increase the estimated number of TU graduates of nursing programs employed in MD from 51 in Survey Year 2002 to 100 in Survey Year 2008.

Performance Measures		2002	2003	2004	2005	2006	2007
		Actual	Actual	Actual	Actual	Estimated	Estimated
Input	Number of undergraduates enrolled in nursing programs	126*	127*	161*	160	227	232
Output	Number of students graduating from baccalaureate nursing programs	60	67	84	90	115 ⁵	110
Quality	Percent of nursing program graduates passing the licensing examination	79%	81%	72%	87%	89%	90%
Performance Measures		1998 Survey	2000 Survey	2002 Survey	2005 Survey	2008 Survey	
		Actual	Actual	Actual	Actual	Estimate	
Outcome	Estimated number of graduates of nursing programs employed in Maryland ¹	69	84	51	77	100	

Goal 2: Promote economic development.

Objective 2.1 Increase the ratio of median TU graduates' salary to the median annual salary of civilian work force with a bachelor's degree from 85% in Survey Year 2002 to 87% in Survey Year 2008.

Performance Measures		1998 Survey	2000 Survey	2002 Survey	2005 Survey	2008 Survey
		Actual	Actual	Actual	Actual	Estimate
Outcome	Median salary of TU graduates ^{1,4}	\$27,926	\$30,711	\$32,310	\$34,400	\$37,500
Outcome	Ratio of median salary of TU graduates to civilian work force with bachelor's degree ¹	N/A	80.8%	85.0%	82.3%	87.0%

Goal 3: Increase access for economically disadvantaged and minority students.

Objective 3.1 Increase the percent of minority undergraduate students from 15.2% in 2004 to 18.0% in FY 2009.

Performance Measures		2002	2003	2004	2005	2006	2007
		Actual	Actual	Actual	Actual	Estimated	Estimated
Input	Percent of minority undergraduate students enrolled	15.0%	14.9%	15.2%	15.9%	16.5%	17.0%

Objective 3.2 Increase the percent of African-American undergraduate students from 9.9% in 2004 to 12.0% in FY 2009.

Performance Measures		2002	2003	2004	2005	2006	2007
		Actual	Actual	Actual	Actual	Estimated	Estimated
Input	Percent of African-American undergraduate students enrolled	10.0%	9.7%	9.9%	10.1%	10.5%	11.0%

Objective 3.3 Maintain the retention rate of minority students at or above 90.0% through FY 2009.

Performance Measures		2002	2003	2004	2005	2006	2007
		Actual	Actual	Actual	Actual	Estimated	Estimated
Output	Second year retention rate of minority students ⁶	87.5%	91.1%	89.9%	91.7%	90.0%	90.0%

Objective 3.4 Maintain the retention rate of African-American students at or above 90.0% through FY 2009.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Output	Second year retention rate of African-American students ⁶	88.5%	94.1%	92.2%	92.0%	90.0%	90.0%

Objective 3.5 **Increase** the six-year graduation rate of minority students **to 57.0% or above** in FY 2009.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Output	Six year graduation rate of minority students ⁶	50.7%	52.4%	50.4%	55.6%	56.5%	57.0%

Objective 3.6 Increase the six-year graduation rate of African-American students to greater than 59.0% in FY 2009.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Output	Six year graduation rate of African-American students ⁶	44.9%	48.4%	50.6%	58.0%	59.0%	59.0%

Objective 3.7 **Increase and** maintain the percent of economically disadvantaged students above 47.0% in FY 2009.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Input	Percent of economically disadvantaged students	38.5%	39.9%	40.8%**	43.1%	45.0%	46.0%

Goal 4: Achieve and sustain national eminence in providing quality education, research and public service.

Objective 4.1 Maintain the second-year retention rate of TU undergraduates at or above 87.0% through FY 2009.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Output	Second year retention rate of students ⁶	84.7%	88.7%	86.8%	87.7%	87.0%	87.0%

Objective 4.2 Increase the six-year graduation rate of TU undergraduates from 59.9% in FY 2004 to 65.0% in FY 2009.

		2002	2003	2004	2005	2006	2007
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Output	Sixth year graduation rate of students ⁶	64.5%	60.4%	59.9%	64.1%	64.0%	64.3%

Objective 4.3 Maintain the level of student satisfaction with education received for employment at or above 90% through Survey Year 2008.

		1998 Survey	2000 Survey	2002 Survey	2005 Survey	2008 Survey
Performance Measures		Actual	Actual	Actual	Actual	Estimate
Quality	Percent of students satisfied with education received for employment ¹	86.4%	90.6%	90.0%	90.6%	90.0%

Objective 4.4 Maintain the level of student satisfaction with education received for graduate/professional school at or above 97% through Survey Year 2008.

Performance Measures		1998 Survey Actual	2000 Survey Actual	2002 Survey Actual	2005 Survey Actual	2008 Survey Estimate
Quality	Percent of students satisfied with education received for graduate/professional school ¹	95.9%	98.9%	97.1%	97.8%	97.0%

Goal 5: Maximize the efficient and effective use of state resources.

Objective 5.1 Maintain expenditures on facility renewal at 0.8 percent through FY 2009.⁷

Performance Measures		2002 Actual	2003 Actual	2004 Actual	2005 Actual	2006 Estimated	2007 Estimated
Efficiency	Percent of replacement cost expended in facility renewal and renovation	1.2%	.7%	1.1%	1.0%	.8%	.8%

Objective 5.2 Increase the number of students enrolled in TU courses delivered off campus or through distance education from 3,323 in FY 2004 to 4,631 in FY 2009.

Performance Measures		2002 Actual	2003 Actual	2004 Actual	2005 Actual	2006 Estimated	2007 Estimated
Input	Number of students enrolled in distance education and off campus courses	2,284	2,839	3,323	3,784	4,025	4,262

Footnotes:

1. Data for 1998, 2000, 2002 and 2005 Survey Actual were obtained from the MHEC Alumni Survey follow-up of Bachelor's degree recipients.
2. Includes Fall data only.
3. Presently it is difficult if not impossible to disaggregate undergraduate and graduate students who passed Praxis II and then replicate ETS results.
4. Based on salary of those employed full-time.
5. Inflated due to graduates of GBMC cohort under TLN program.
6. MHEC data.
7. The value of the campus infrastructure is expected to increase with the addition of new facilities.

* The definition for this measure has changed. The figures now represent only those students who have been "screened", based on specific criteria, and officially accepted into the program

** Corrected data point.

9/20/05