

Towson University
Dashboard Indicators, December 2008

*Italicized figures are figures against which peer comparisons should be made.
* Measure used by U.S. News*

As of 12/2/08

* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

Year	Eminence/Quality										Faculty		Alumni Satisf.		Funding	
	1	2	3	4	5	15	35	36	8	9	10					
	Average SAT*	6-year graduation rate*	Fresh. yr. GPA for 1st time F-T freshmen	2nd year retention rate*	Acceptance rate for freshmen*	Afr.-Amer., Hispan., Nat. Amer. as % of UGs	Aver. faculty salary	Wgtd. aver faculty salary %ile	Average (2-yr.) undergrad alumni giving rate*	Operating expend. per FTE stdt. (Excl. auxil./hosp.)	Funding guideline % achieved (FY)					
2004	1078	60%	2.92	82%	68%	12%	\$60,000	66	7%	\$10,773	77%					
2005	1087	56%	2.83	79%	63%	13%	\$63,282	74	7%	\$11,108	80%					
2006	1072	64%	2.91	83%	69%	14%	\$65,589	73	7%	\$11,881	100%					
2007	1084	66%		83%	60%	14%	\$68,735	75	7%	\$12,275	90%					
2008							\$70,217	71	6%		88%					
Benchmark*	925-1142 (25th & 75th %ile)	51%	2.95	77%	76%	14%	\$69,872	85%	8%	\$16,224	100%					

Year	Access & Academic Success						Economic Development		Workforce Development
	11	12	13		34	32			19
	Demand: % of applicants admitted (new freshmen & transfer students)	MD comm. college transfers	Resident UG tuition & fees (Yr. beginning)	% chg.	% of undergrads receiving financial aid	Average undergraduate debt burden upon graduation			Teacher licensure passing rate
2004	72%	1335	\$6,672	7%	56%	\$15,575			92%
2005	67%	1429	\$7,096	6%	57%	\$14,808			94%
2006	71%	1483	\$7,164	1%	58%	\$12,472			94%
2007	62%	1630	\$7,234	1%	56%				93%
2008			\$7,314	1%					95%
Benchmark*	65%	1300			56%	\$16,097			99%

Year	Stewardship						Effectiveness & Efficiency				
	22	23	21	24	25	26	27	28	29-TU**	30	31
	State appropriations per FTE student	Expend. for instr. as % of oper. expend. (Excl. auxil./hosp.)	Expend. for instr. per FTE student	Expend. for admin. as % of oper. expend. (Excl. auxil./hosp.)	Fund balance increase: goal achievement	% of fundraising goal achieved	Classroom utilization rate	Facilities renewal \$ as % of replacem. value	% of undergrad. credits from non-tradit. methods	4-year graduation rate	Tching. workload courses per FTE faculty
2004	\$4,044	40%	\$4,331	15%	Met goal	105%	69%	0.4%		30%	7.2
2005	\$4,012	41%	\$4,524	14%	Met goal	273%	71%	1.3%	4.3%	29%	7.4
2006	\$4,183	40%	\$4,693	16%	Met goal	121%	67%	1.5%	6.1%	32%	7.4
2007	\$4,783	40%	\$4,921	15%	Met goal	110%	71%	3.2%	7.3%	36%	7.3
2008					Met goal	104%	73%	0.9%			7.3
Benchmark*	\$7,175	44%	\$7,262	10%		100%	66%	0.2% increase	7.5%	25%	7.5

** This is an institution-specific indicator. See "Institution-Specific Indicators" for definition