

# Instructional Technology News

## ISTC Welcome

*By Dr. Bill Sadera, ISTC Doctoral Program Director*

Welcome to another fall semester at Towson University. We in the Instructional technology program hope you had a wonderful summer and come back to your studies refreshed and rejuvenated. You've no doubt noticed the continued construction across campus as the university as a whole continues to grow and develop into the premier metropolitan institution. Our programs in Instructional technology continue to grow as well. We have tentatively broken the 50 student mark in the Instructional Technology doctoral program. Admission to this program has become very competitive and our reputation grows stronger as our graduates continue to find sought after positions and opportunities in tenure track lines.

Highlights of this issue include Linda Macaulay's visit to MICCA, welcoming Dr. Lohnes to our Instructional Technology faculty, a celebration of scholarships and awards, ongoing research, and the upcoming schedule of classes.

The program directors' doors are always open for questions, comments, or a friendly visit. Enjoy the rest of your semester!

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David Robinson, Master's Program Director  
derobins@towson.edu

## Technology, Society, Education: Is it all good news?

Have you ever questioned why technology is in schools? What effect is technology having on society? Who really runs the world – humans or computers?

For the first time in four years, the Instructional Technology program is offering Critical Perspectives of Instructional Technology (ISTC718) as an elective to doctoral and masters students this spring. The course explores technology's impact on the discipline of teaching and society as a whole. Moral, historical, social and political views of technology education will be discussed. Critical theory will form a framework to investigate relevant issues in technology of education. Critical Perspectives will be taught in a seminar, including both in person and online course work. This course is a great opportunity to develop an awareness of how technology effects education, culture, and the way we think. Please contact Dr. Bill Sadera for more information about the course.

### Fall Issue Contents

SLM News.....	pg. 2
Important University dates.....	pg. 3
Academic Resources.....	pg. 3
New Faculty.....	pg. 4
Announcements.....	pg. 5
Recent Scholarship.....	pg. 6-7
Conferences.....	pg. 8
Spring Courses.....	pg. 9
Faculty Directory.....	pg. 10

# MICCA

## Linda Macaulay

*Instructional Technology students, Linda Macaulay and Teresa Bell, were recipients of free registration to the 2008 MICCA conference. Ms. Macaulay shared her experience at the conference entitled "Digital Kids—Digital Classrooms".*

The Baltimore Convention Center hosted MICCA. The conference keynote speaker for April 30, 2008 was Kathy Schrock. She gave an informative introductory presentation on MUVES (Multi-User Virtual Environment) such as Second Life and inspired me to look into this resource for online collaboration and professional development. If you want to find Kathy in Second Life, her avatar is named Kathy Dryburgh.

There were many concurrent sessions from which to choose throughout the remainder of the morning and afternoon. First, I attended a session on technology integration that framed the concept using the "Three C's of Technology Integration" – Communication, Computing, and Critical Thinking. The presenter, Tony Brewer, was a dynamic speaker with an astute awareness of the value of making the concept of technology integration more concrete and manageable for teachers.

The second session was about effective web searching techniques. I walked away with new ways to search Google to make my work online more meaningful, relevant, and productive. I also learned about [www.archive.org](http://www.archive.org) that has a "Wayback Machine" that allows a user to view *every* change made to a website since its inception.

The third session on Brainwarmers – a way of promoting sponge activities to entertain, engage, and stimulate thought about a topic before beginning a presentation or lesson – provided a new way to use Powerpoint slide shows to stimulate background knowledge. The presenter, Robert Cave, from Towson University has posted the template online for anyone to use at <http://pages.towson.edu/cave/bwtemplate.htm>.

Not only did I walk away with new ideas, tips, and tricks to make teaching with technology more interesting and high-level, but I was able to interface with presenters, exhibitors, and participants to discuss the state of technology in Maryland schools. Remaining connected to what is happening in K-12 schools will serve me well as I teach pre-service teachers this summer.

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## School Library Media News

### Reminders:

- Please keep in mind the graduation application deadlines for each semester.
- Any student planning on conducting a school library media practicum should contact David Robinson approximately six months in advance to begin the placement process.

### Announcements

- SLM is pleased to announce the start of the new cohorts in Baltimore County, Montgomery County, and Anne Arundel County. These cohorts were launched in the spring or summer of 2008.

### Looking for a Few Good Library Media Specialists

- School library media is an area of need in Maryland Public Schools. If you possess a bachelor's degree and are interested in the school library media field, please contact: David Robinson ([derobins@towson.edu](mailto:derobins@towson.edu) or 410-704-6301).

## Important University Dates

Nov. 5	Registration for Spring classes begin.
Nov. 12	Last day to withdraw from full term courses with a grade of W. Last day to change pass/fail option or audit option.
Nov. 17	Last day to withdraw from a second 7-week course with a grade of W. Last day to change pass/fail option or audit option.
Nov. 26–30	Thanksgiving break (NO CLASSES)
Dec. 1	Classes resume
Dec. 15	Last day of classes
Dec. 16–22	Final examinations and end of term.
Jan. 11	Graduation Commencement Ceremony
Jan. 26	Spring semester classes begin. First day of change of schedule period.
Feb. 3	Change of schedule period ends. Last day to add a course or drop a course with no grade posted to academic re-
Feb. 15	<i>Deadline for submitting graduation application for Spring commencement.</i>
Feb. 23	Last day to withdraw from a second 7-week course with a grade of W.
Mar. 15–22	Spring break

### New Graduate Assistant!

Jessica Stein was hired as the new doctoral graduate assistant. The previous GA, Deborah Kovacs has begun her internship in Erie, PA. Jessica is originally from Connecticut. She received her undergraduate degree in Psychology and Sociology at the University of Maryland – College Park. She is currently a student in the School Psychology department at Towson.

### Instructional Technology Community on Blackboard!

Please make sure to visit the ISTC Community on Blackboard for up-to-date news about Instructional Technology, employment opportunities, conferences, and electronic copies of program forms.

## Academic Resources

### Writing & Statistics Lab

A Help Center is available for graduate students seeking assistance in formal writing, research design, and statistics. The center is located in Linthicum 308 and is under the supervision of Dr. Deborah Shaller, the Director of the Writing Lab.

The center is open to all graduate students, especially those involved with student research, theses and projects, or other major writing and research assignments.

The tutors in the Help Center aim to help students with more formal writing and research design. Instructors and students should realize that the tutors will not do the work for the students, but will guide and assist. They have limited time availability, so those seeking assistance should have a grasp on their problem and recognize that everything cannot be handled in a one-hour visit. Students are encouraged to make sure they understand assignments from their instructors and thesis advisors before discussing the questions with the tutors. Tutors may refer students back to their instructors/advisors for additional guidance, especially in areas specific to the field of study. Obviously, responsibility for academic integrity remains with the student.



However, with those caveats, the tutors are eager to be of assistance. Students seeking assistance with the graduate tutor Stacey McGhee should call the main number, 410-704-3426, to schedule an appointment. Stacey works ten hours a week and is available to graduate students. If a graduate student is interested in help for statistics and research design, call the grad school at 410-704-2501 and ask to speak to Dr. Lawrence Shirley.

## EDTL Welcomes New Faculty

Towson University's Instructional Technology and Literacy program is happy to welcome Dr. Sarah Lohnes to our faculty. Dr. Lohnes is a Massachusetts native, but has also spent time living in Connecticut and Manhattan before moving to Baltimore with her fiancé this summer. She received her Bachelor of Arts in French from Connecticut College and both her Masters and Doctorate of Education (Ed.D.) at Teachers College, Columbia University. Her doctoral research focused on how college students use technology in their academics and personal life, and the role that technology played in constructing their various social identities.

Previous experience includes working at both the Center for Educational Technology and the National Institute for Technology in Liberal Education, where Dr. Lohnes assisted faculty and graduate students to integrate technology into teaching. Most recently, she taught "Social and Communicative Aspects of Internet Communication Technologies" and "Technology and Literacies" at Teachers College, Columbia University.

Dr. Lohnes has an active research agenda; in the past two years alone, she has authored or co-authored seven articles and eleven presentations at national and international conferences. These publications and presentations focus on her major research interests: college students' technological practices, web 2.0 for teaching and learning, and "new literacies". In fact, it was our department's focus in instructional technology and literacy that caught her attention. Dr. Lohnes noted during the interview that she was impressed with the College of Education's unique combination of these fields. She also spoke of her attraction to the climbing wall at the university's recreational center. 😊 We look forward to getting to know Dr. Lohnes better!

This semester Dr. Lohnes is teaching sections of ISTC 301: Integrating Instructional Technology, and ISTC 541: Foundations of Instructional Technology. In the future, she will be teaching more advanced Masters and Doctoral courses and will also be advising doctoral students.



Dr. Lohnes can be reached through email: [slohnese@towson.edu](mailto:slohnese@towson.edu), phone: 704-4537, or stop by her office: Hawkins Hall 203.

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## Doctoral Graduate

Cheryl Fisher was hooded for her Doctorate of Education at the Spring Commencement ceremony. She successfully defended her dissertation in April 2008. Congratulations Dr. Fisher!



Fisher, C.A. (2008). Effect of asynchronous discussion on student learning and satisfaction when comparing learning environments in continuing medical education (Doctoral dissertation, Towson University, 2008).

Abstract:

Continuing medical education (CME) on the Internet has grown steadily over the past several years however, the quality of Web-based CME has received limited attention. Additionally, few of these courses appear to be based on sound educational principles or CME research. It is also well documented in the literature that discussion and interaction between students and instructor can have an impact on student learning and student satisfaction. Based on these findings, this study will determine if an asynchronous discussion board has an effect on the improvement of student satisfaction and learning outcomes in a CME course. A student satisfaction survey was administered at the end of the course and a pre-post test was utilized to determine if learning outcomes increased. Results of this study will help to shape future development of CME course design.

## Announcements

### **Bye, Beverly:** New Appointment

Beverly Bye was promoted to a tenure track position as Assistant Professor in the Department of Nursing at Towson University. She is the course coordinator for Maternal-Child Nursing and the Senior Practicum.

### **Bell, Theresa & Macaulay, Linda:** Award

Teresa Bell and Linda Macaulay were awarded free registration at the recent MICCA conference. For more information, see Macaulay's article on her experience in this newsletter.

### **Frazier, Laura & Fuller, Mila:** Graduate Fellowship

Mila Fuller and Laura Frazier were awarded Graduate Student Fellowships for the 2008-2009 academic year. The fellowships include stipends of \$2500 and a scholarship that will pay for up to 9 credits for the fall 2008 and spring 2009 semesters.

### **Fuller, Mila:** Award

Mila Fuller was a recipient of the ISTE Making it Happen "Pink Jacket" Award

### **Fuller, Mila:** New Appointment

Mila Fuller has been appointed Deputy Executive Director of the National Council of Teachers of English. She will be supervising multiple divisions, including Information Technology and Conventions, Finance, Human Resources, Professional Development, and Publications, for the main headquarters in Champagne, Illinois.

### **Macaulay, Linda:** New Appointment

Linda Macaulay has been hired as a part-time lecturer by Towson University.

### **Midon, Michelle:** New Appointment

Michelle Midon has been hired to teach EDUC601 online

### **Rothbard, Matt:** New Appointment

Matt Rothbard has accepted a new position at Southern Connecticut State University in New Haven, CT. He is an Assistant Professor of Athletic Training in the Department of Exercise Science.

## CONGRATULATIONS!



### Successful Comprehensive Exam Defense!

Congratulations to doctoral student Jim Robertson for successfully defending his comprehensive examinations! Jim has been admitted to candidacy and is ready to begin work on his dissertation proposal.

## Recent Scholarship

- Blummer, B. (2008). Digital literacy practices among youth populations: A review of the literature. *Education Libraries*, 37(1), 38–45.
- Brand, B., Classen, C., Lanius, R., Loewenstein, R., McNary, S.W., Pain, C. & Putnam, F. (2008). Treatment outcome of Dissociative Disorders patients: Cross sectional and longitudinal results of the TOP DD study. In Brand, B. (Chair), *Preliminary results of a naturalistic study of treatment outcome of patients with Dissociative Disorders*. Symposium conducted at the 25<sup>th</sup> Anniversary 2008 International Society for the Study of Trauma and Dissociation Annual Conference, Chicago, IL.
- Brand, B., Lanius, R., Loewenstein, R., McNary, S.W., Pain, C. & Putnam, F. (2008). A preliminary investigation of whether adherence to ISSTD's Treatment Guidelines is associated with good outcome in therapy. In Brand, B. (Chair), *Preliminary results of a naturalistic study of treatment outcome of patients with Dissociative Disorders*. Symposium conducted at the 25<sup>th</sup> Anniversary 2008 International Society for the Study of Trauma and Dissociation Annual Conference, Chicago, IL.
- Brand, B., Lanius, R., Loewenstein, R., McNary, S.W., Pain, C. & Putnam, F. (2008). Patient and therapist variables that are associated with treatment outcome in the TOP DD study. In Brand, B. (Chair), *Preliminary results of a naturalistic study of treatment outcome of patients with Dissociative Disorders*. Symposium conducted at the 25<sup>th</sup> Anniversary 2008 International Society for the Study of Trauma and Dissociation Annual Conference, Chicago, IL.
- Buzzetto-More, N., Fuller, M., Song, L., (2008). Promoting effective discussion and substantive interaction within online discussion. Presented at the USM Symposium on Online resources and Pedagogy for Teacher Education, April 11.
- Bye, B. (2008). Evaluation of high fidelity simulation within a health assessment course. Presented at the Lead Summit 2008, Washington, D.C. June 23–24.
- Delaney, C.J., Pticher, S.M., Sharon, M., Seunarinesingh, K., Walker, N.T. & McNary, S. (2008). Sharing the results across sites. In Delaney, C. (Chair), *Constructing harmony: Does teacher knowledge effect change in adolescent reading motivation?* Symposium conducted at the 58<sup>th</sup> Annual Meeting of the National Reading Conference, Orlando, FL.
- Fisher, C.A. (2008). Effect of asynchronous discussion on student learning and satisfaction when comparing learning environments in continuing medical education (Doctoral dissertation, Towson University, 2008).
- Foote, J.B., Nygen, K., Fast, N., Park, J., & McNary, S.W. (2008). An update on suicidality and dissociation. Paper presented at the 25<sup>th</sup> Anniversary 2008 International Society for the Study of Trauma and Dissociation Annual Conference, Chicago, IL.
- Hill, J., Song, L., & West, R. (under review). Social learning theory and web-based learning environments: A review of research and discussion of implications. Manuscript submitted for publication.
- Kenton, J. (2008, September). Evaluating learning and instructional effectiveness (Part I of III). Interactive workshop presented at the Office of Technology Services, Towson University. September 25, 2008.
- Kinzer, C.K., Lohnes, S., Hoffman, D., & Turkay, S. (2008, December). Cases for conceptual change in pre-service technology and literacy instruction. Paper presented at the National Reading Conference Annual Meeting, Orlando, FL.

## Recent Scholarship Continued

- Lohnes, S. (2008, December). Exploring the academic literacy practices of Net Gen students within and beyond disciplinary contexts. Paper presented at the National Reading Conference Annual Meeting, Orlando, FL.
- Luther, F.D. [Panel Moderator]. (2008, July 19). Kirkby, M.A. *I am Hutterite* & Cuthand, D. *Asikina*. Festival of Words. Moose Jaw, Saskatchewan, Canada.
- Luther, F.D. & Lerat, P. (2008, June). *First Nations students' perceptions & experiences regarding access to and use of digital technology*. Tribal College Library Institute, University of Montana, Bozeman.
- Luther, F.D. (2008, August 1–8). *Locally Produced Materials Exhibit*, International Association of School Librarianship Conference, University of California–Berkeley.
- Macaulay, L. (2008). Elementary principals' leadership for technology integration. Paper presented at Association for the Advancement of Computing in Education's E-Learn Conference, Las Vegas, NV, November 17–21.
- McNary, S.W., Brand, B., Clessen, C., Loewenstein, R., Pain, C., & Putnam, F. (2008). The descriptive and psychometric results of the TOP DD study. In Brand, B. (Chair), *Preliminary results of a naturalistic study of treatment outcome of patients with Dissociative Disorders*. Symposium conducted at the 25<sup>th</sup> Anniversary 2008 International Society for the Study of Trauma and Dissociation Annual Conference, Chicago, IL.
- Meiselwitz, G. & Sadera, W. (2008). Investigating the connection between usability and learning outcomes in online learning environments. *Journal of Online Learning and Teaching*. 4(2) 1–9.
- O'Neil, C.A., Fisher, C.A. & Newbold, S.K. (Eds.). (2008). *Developing online learning environments: Best practices for nurse educators (2nd ed)*. New York: Singer.
- Piper, D., Sergeant, S., Kinnamon, L. & Appelt, J. (2008). What's in it for us: How can using data improve the PDS experience for universities, teachers, and most importantly, the students we serve? *NAPDS Newsletter* 4 (1), 7.
- Sadara, W. A. & Fisher, C. (2008). Distance and continuing medical education. In C. A. O'Neil, C. A. Fisher & S. K. Newbold (Eds.), *Developing online learning environments: Best practices for nurse educators (2nd ed)*. New York: Singer.
- Smith, B. (2008). How-To workshop for new technologies. Workshop presented at National Educational Computing Conference (NECC), San Antonio, TX, June 29–July 2.
- Smith, B. (2008). Student creativity and innovation in schools. Paper presented at National Educational Computing Conference (NECC), San Antonio, TX, June 29–July 2.
- Smith, B. (2008). The tech based science classroom. Workshop presented at National Educational Computing Conference (NECC), San Antonio, TX, June 29–July 2.
- Song, L. & Kenton, J. (under review). Action research in schools: The practitioners' perspectives. Manuscript submitted for publication.

## Upcoming Instructional Technology Conferences:

*This is a list of the upcoming conferences of which we are aware. Sorry if a conference that you are looking for is not listed! If you know of other conferences that are not included, please feel free to post them on Blackboard.*

### Association for Educational Communications & Technology (AECT) 2008

When: Nov. 4–8, 2008

Where: Orlando, FL

Site: <http://www.aect.org/default.asp>

Proposal Deadline: late October 2009

### America Education Research Association (AERA) 2009

When: April 13–17, 2009

Where: San Diego, CA

Site: <http://www.aera.net>

Proposal Deadline: early August 2009

### E-Learn Conference 2008

When: Nov. 17–21, 2008

Where: Las Vegas, Nevada

Site: <http://www.aace.org/conf/eLearn/default.htm>

Proposal Deadline: early September 2009

### National Educational Computing Conference (NECC) 2009

When: June 28–July 1, 2009

Where: Washington, DC

Site: <http://center.uoregon.edu/ISTE/NECC2009>

Proposal Deadline: early October 2009

### Eastern Educational Research Association Conference (EERA) 2009

When: Feb. 25–28, 2009

Where: Sarasota, FL

Site: [www.govst.edu/eera/index2.htm](http://www.govst.edu/eera/index2.htm)

Proposals beginning: Oct. 27, 2008

### International Association of School Librarianship Conference (IASL) 2009

When: September 2–4, 2009

Where: Abano Terme (Padua), Italy

Site: <http://www.iasl-online.org/events/conf/2009/>

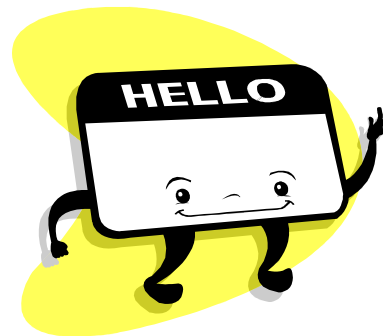
### Society for Instructional Technology & Teacher Education (SITE) 2009

When: Mar. 1–6, 2009

Where: Charleston, SC

Site: <http://www.aace.org/conf/site>

Proposal Deadline: late October 2009



### Doctoral Student's Internship With Towson

Instructional Technology Ed.D student Barbara Blummer is completing her ISTC 797 internship with Towson University's Office of Technology Services, under the direction of Amy Chase Martin (ISTC-MS, 2007), Manager of Teaching and Learning Support. The purpose of Blummer's internship is to help create a knowledge-base of instructional materials for the students who work in the CIAT (Center for Instructional Advancement and Technology) lab. These materials are intended to give the students a single source for learning about important and valuable software in use in the lab. The OTS and CIAT have supported these kinds of internships for the past couple of semesters. If you are interested in doing an internship with CIAT or OTS, please contact Amy Chase Martin at [aemartin@towson.edu](mailto:aemartin@towson.edu) or (410)704-6035 and coordinate with your Instructional Technology advisor.

## Upcoming Course Offerings

\*\*Please note that the schedule is subject to change and students should refer to the online schedule of classes for the most current information

Course	#	Section	Title	Day	Start Time	End Time	Room	Instructor
ISTC	541	101	Foundations of Instructional Technology	M	4:20	6:50	HH209	Kenton, J.
ISTC	601	101	Library Media Administration	T	4:20	6:50	HH207	Cheeks, C.
ISTC	653	101	The Organization of Knowledge	R	4:20	6:50	HH207	Luther, F.
ISTC	655	101	Multimedia Design	R	7:00	9:40	HH207	Staff
ISTC	667	101	Instructional Design and Development	R	4:30	7:30	Heat Center	Lohnes, S.
ISTC	685	101	Research in Instructional Technology	T	4:20	6:50	HH209	Kenton, J.
ISTC	702	101	Educational Leadership and Technology	TBA	TBA	TBA	100% on line	Gillette, C.
ISTC	709	101	Legal and Ethical Issues	M	4:20	6:50	HH206	DellaVecchia, S.
ISTC	711	101	Innovation, Change, and Organizational Structures	T	4:20	6:50	HH206	Wizer, D.
ISTC	717	101	Distance Education in Theory and Practice	W	7:00	9:40	HH207 95% on line	Sadera, B.
ISTC	717	102	Distance Education in Theory and Practice	W	7:00	9:40	HH209 95% on line	Song, L.
ISTC	718	101	Critical Perspectives in Instructional Technology	R	4:20	6:50	HH206	Sadera, B.
EDUC	605	101	Research and Information Technology	M	4:20	6:50	HH 207 50 % on line	Kritskaya, O.
EDUC	605	102	Research and Information Technology	M	7:00	9:40	HH 219 80% on line	Kritskaya, O.
EDUC	605	103	Research and Information Technology	TBA	TBA	TBA	100% on line	Staff
EDUC	715	101	Statistical Principles of Research Design and Analysis	W	4:20	6:50	HH206	McNary, S.
EDUC	761	101	Research in Education	R	4:20	6:50	HH219	McNary, S.
EDUC	770	101	Advanced Qualitative Research Methods	T	7:00	9:40	HH206	Kritskaya, O.



# Faculty and Staff Information

## INSTRUCTIONAL TECHNOLOGY GRADUATE FACULTY AND STAFF

FAX: 410-704-4227

MAIN OFFICE			
	410-704-2576	HH	216
DR. DAVID WIZER, Chairperson	410-704-6268	HH	216A
MS. DIANE LANAHAN, Administrative Assistant	410-704-4384	HH	216
MR. ANDREW ALLEN, IT Specialist	410-704-3676	HH	206A
MS. TAMMY BANERJEE, Lecturer	410-704-5985	HH	211
DR. CELLESTINE CHEEKS, Associate Professor	410-704-2135	HH	204A
DR. SAMUEL DELLA VECCHIA, Lecturer	410-704-2045	SA	110
MS. DEBORAH FULLER, Director Education Technology Center	410-704-2542	HH	210D
DR. JEFF KENTON, Director, Instructional Technology Master's Program	410-704-4226	HH	107M
DR. OLGA KRITSKAYA, Visiting Assistant Professor	410-704-4380	HH	211
DR. SARAH LOHNES, Assistant Professor	410-704-2545	HH	203
DR. FRAN LUTHER, Assistant Professor	401-704-4537	HH	315
MS. LINDA MACAULAY, Lecturer	410-704-2576	SA	156
DR. SCOT MCNARY, Assistant Professor	410-704-4835	HH	102 F
DR. STEPHEN MOGGE, Director, Graduate Reading Program	410-704-5771	HH	102K
MR. DAVID ROBINSON, Director, School Library Media Program	410-704-6301	HH	211
DR. WILLIAM SADERA, Director, Instructional Technology Doctoral Program	410-704-2731	HH	107P
MR. DUANE SMITH, IT Manager	410-704-2575	HH	210A
DR. LIYAN SONG, Assistant Professor	410-704-5751	HH	102D
MS. CHERYL WOOD, Lecturer	410-704-2687	HH	010

## Graduate Assistants

Jessica Stein Doctoral Program	HH 107 P	x2731	<a href="mailto:jstein@towson.edu">jstein@towson.edu</a>
Sara Collier Master's Program	HH 211	----	<a href="mailto:scolli3@towson.edu">scolli3@towson.edu</a>

Achievement is not always success...it is honest endeavor and persistent effort to do the best possible under any and all circumstances.

—Orison Swett Marden

