

E-BUSINESS/BUAD (XEBBA) and Pre-E-BUSINESS/Pre-BUAD (PEBU/PBUA) Advising form for the 2011/2012 Catalog

<p>STUDENT: _____</p> <p>Student ID #: _____</p> <p><input type="checkbox"/> PEBU/PBUA <input type="checkbox"/> EBUS /BUAD (XEBBA) DATE: _____</p> <p>KEY: E = Enrolled GRADE @ TU N = Need P = Petition T = Transfer RT = Repeat Transfer V = Validation required</p>	<p>Complete this form using your current Degree Progress Report (DPR) or transcript. Bring both with you when you meet with your advisor.</p> <p>My Advisor is: _____ <i>The name of Your Advisor is on your Student Center page on Towson Online Services: https://inside.towson.edu/psLogin/.</i></p> <p>* Also bring the Evaluation of Transfer Credit report and any petition forms showing acceptance of a transfer course to fulfill an XEBBA major requirement.</p>	<p>Transfer Evaluation: Final _____ Preliminary _____ Needs to be updated by admissions: _____ Additional information from: Student _____ / Admissions _____ Official/Unofficial</p> <p>Pending: Courses(s) not posted: _____</p> <p>Note: If Transfer Package is pending or courses are not included on the Evaluation of Transfer Credit form, it is the student's responsibility to inform the advisor of any changes to the evaluation.</p>
<p>Core Curriculum Requirements</p> <p><u>Transfer Package:</u></p> <p><input type="checkbox"/> Granted: _____</p> <p><input type="checkbox"/> None: Complete the following core requirements:</p> <p>Category I: FUNDAMENTALS <i>Taken during the first year of college study</i></p> <p>_____ 1. Towson Seminar _____</p> <p>_____ 2. English Composition _____</p> <p>_____ 3. Mathematics _____</p> <p>_____ 4. Creativity and Creative Development _____</p> <p>Category II: WAYS OF KNOWING</p> <p>_____ 5. Arts and Humanities _____ <i>The course meeting this requirement must be taken in a discipline different from the course meeting Requirement 4.</i></p> <p>_____ 6. Social and Behavioral Sciences _____ (ECON 201/203 or ECON 202/204 recommended)</p> <p><i>Select either two courses from different scientific disciplines or two sequenced courses within one discipline.</i></p> <p>_____ 7. Biological and Physical Sciences (4) _____ (with laboratory – 4 units)</p> <p>_____ 8. Biological and Physical Sciences (3/4) _____ (with or without laboratory – 3 or 4 units)</p> <p>Category III: WRITING IN A CHOSEN FIELD</p> <p>_____ 9. Advanced Writing Seminar (ENGL 317 recommended)</p> <p>Category IV: PERSPECTIVES</p> <ul style="list-style-type: none"> • One course under Perspectives must be taken in a discipline in the arts and humanities, different from the discipline in requirement 5. • One course under Perspectives must be taken in a discipline in the social and behavioral sciences, different from the discipline in requirement 6. <p>_____ 10. Metropolitan Perspectives _____</p> <p>_____ 11. The United States as a Nation _____</p> <p>_____ 12. Global Perspectives _____</p> <p>_____ 13. Diversity and Difference _____</p> <p>_____ 14. Ethical Issues and Perspectives _____</p>	<p>A. Lower-Level Required Courses (21 units)</p> <p>1. ACCT 201/211 Accounting Principles I _____</p> <p>2. ACCT 202/212 Accounting Principles II _____</p> <p>3. ECON 201/203 Microeconomic Principles _____</p> <p>4. ECON 202/204 Macroeconomic Principles _____</p> <p>5. LEGL 225 Legal Environment of Business _____</p> <p>6. ECON 205 or MATH 231/233 Statistics _____</p> <p>7. MATH 211 Calculus for Applications _____</p> <p style="text-align: center;">+ COMPUTER PROFICIENCY EXAM (≥70%) PASS / FAIL</p> <hr/> <p>Admission to the EBUS major requirements: (See Side B for details)</p> <p>_____ QPA of 2.0 or higher. Transfer QPA _____ TU QPA _____</p> <p>_____ Grade of "C" or higher in each lower-level (L/L) required course.</p> <p>_____ Average QPA of 2.7 or higher for seven lower-level (L/L) required course.</p> <p>QPA: _____ = Total Qpts. _____ / Units: _____</p> <p><u>Admission Eligibility Category:</u> - Submit application</p> <p>_____ Pending; _____ Eligible – Approved for Upper-Level (U/L) courses.</p> <p>_____ Ineligible; _____ Denied – NOT eligible for U/L "Majors Only" courses.</p> <p>To Do: _____</p> <p>Repeat Policy: No more than two lower-level courses may be repeated, of which no more than one course may be repeated twice.</p> <p style="border: 1px solid black; padding: 2px;">Submit Petition to Evaluate the Equivalency of a Transfer Course: (See 1. on Side B). _____</p> <p>Recommended courses for Fall/Spring semester:</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p style="text-align: center;">CHECK Course Pre-requisites before registering</p> <p>B. Upper-Level Required Courses (33 units)</p> <p>8. MNGT 361 Principles of Management _____</p> <p>9. MKTG 341/342 Principles of Marketing _____</p> <p>10. EBTM 306 Fund. of Project Mgt. & Bus. Decisions _____</p> <p>11. EBTM 337 Information Technology _____</p> <p>12. EBTM 311 Principles of e-Business _____</p> <p>13. BUSX 301 Business Cornerstone _____</p> <p>14. FIN 331 Principles of Financial Mngt _____</p> <p style="text-align: center;">Open to admitted EBUS or BUAD majors only</p> <p>15. EBTM 365 Principles of Operations Mngt _____</p> <p>16. MNGT 482 Business Ethics and Sustainability _____</p> <p>17. BUSX 460 Professional Experience** _____</p> <p>18. MNGT 481 Business Strategy & Policy _____ **Special Permit & Internship required.</p> <p>C. e-Business Requirements (18 units)</p> <p>19. EBTM 367 e-Business Infrastructure _____</p> <p>20. EBTM 411 e-Business Marketing _____</p> <p>21. EBTM 419 Supply Chain Management _____</p> <p>22. EBTM 431 Advanced e-Business _____</p> <p>23. EBTM 443 Introduction to Project Mngt _____</p> <p>24. EBTM 454 Business Process Mngt _____</p> <p>D. Concentration/Track (15 units) Choose one:</p> <p><input type="checkbox"/> Management (XMNGT) <input type="checkbox"/> Marketing (XMKTG)</p> <p><input type="checkbox"/> Project Management. & Business Analysis (XP MBA)</p> <p>25. _____</p> <p>26. _____</p> <p>27. _____</p> <p>28. _____</p> <p>29. _____</p> <p><i>Note: EBTM 367 is offered only in the fall semester and EBTM 431 is offered only in the spring semester</i></p>

SIDE B.**TRANSFER GUIDELINES****1. Petition to Evaluate the Course Equivalency of a Transfer Course:**

Submit a "Petition for Acceptance of Transfer Units" for a CBE Course form to the CBE Student Academic Services, ST301 before you register for the next semester. Provide a course description from the transfer institution for evaluation (details on the form).

2. Transfer of a required course with less than a "C": (i.e., a "C-" or "D+" or "D")

A grade of "C" (2.0 QPA) or higher must be earned in all courses required for the major. Repeat the course at Towson for a grade of "C" or higher.

3. What does "Validation Required" mean?

A course taken at the lower level (100-200) at a community college or four-year educational institution is not equivalent to a TU upper-level course. In order to fulfill an upper-level major course requirement, the content of the transfer work must be validated. A transfer course requiring validation is identified with a "T" instead of the 300-number code, e.g., MKTG T41 for MKTG 341, MNGT T61 for MNGT 361, etc.

How to Validate: Complete an advanced course as specified below with a grade equivalent of 2.0 or higher at TU.

Transfer Course	Validate with
FIN T31	FIN 332 or 333
MKTG T41	MNGT 481
MNGT T61	MNGT 481
MNGT T81	MNGT 421 or 451

Validate the transferred course, don't repeat it. If you enroll in a course with the same course content as the transferred course, the units earned in the transfer course will not count towards graduation because it will be treated as a repeat.

4. Transfer Credit Policies:

Transfer students must complete at least 30 hours of upper-level units in BUSX, EBTM, ECON, ENTR, FIN, LEGL, MKTG, and MNGT at Towson for the BUAD major.

Only **"one"** transfer course will be accepted for a Concentration/Track.

REQUIREMENTS for ADMISSION to the EBUS/BUAD COMBINED MAJOR (XEBBA):

- A minimum cumulative quality point average (QPA) of 2.0 or higher for all coursework.
- A minimum quality point average (QPA) of 2.70 for ALL **seven** lower-level required business courses with a **minimum** grade of 2.00 or higher in each of the lower-level XEBBA Core prerequisites.
- Successfully complete the Computer Proficiency Exam (CPE) with a passing grade ($\geq 70\%$).

Application Procedure for the XEBBA Major:

Deadline: October 1 for spring admission;

March 1 for summer and fall admission

If you will meet the admission requirements at the end of the semester or expect to register for CBE upper-level courses next semester, you must submit a completed "Application for Admission to the BUAD major" and your degree progress report to CBE Student Academic Services. The application must be submitted **before** registering for upper-level "majors only" CBE courses (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, and MNGT).

The application form is available in CBE Student Academic Services in ST 301, or http://www.new.towson.edu/cbe/Files/advising/BUAD_Admission_Application.pdf

Lower-Level BUAD Core Prerequisites:				
Course	Grade	Qpts	X Units	= Total Qpts
ACCT 201/211			X 3	=
ACCT 202 /212			X 3	=
ECON 201/203			X 3	=
ECON 202/204			X 3	=
ECON 205 or MATH 231/233			X 3	=
LEGL 225			X 3	=
MATH 211			X 3	=
Sum			= 21	=
Computer Proficiency Exam (> 70%)			Pass/Fail	

Total Qpts _____ / Units: = QPA _____

Calculate QPA at

http://www.new.towson.edu/cbe/student_resources/advising/qpa.asp

Quality Points for grades:		
A = 4.00	A- = 3.67	B+ = 3.33
B = 3.00	B- = 2.67	C+ = 2.33
C = 2.00		

EBUS/BUAD (XEBBA) COMBINED MAJOR

After being accepted to the EBUS/BUAD combined major, complete the upper-level Core Requirements and all courses required with a grade of "C" or higher (2.00). You will also complete all the e-Business requirements and **choose one concentration or track** from the below. Each concentration/track requires 15 units.

Marketing Concentration (XMKTG) (15 units):

- MKTG 425 Buyer Behavior Analysis
- MKTG 431 Marketing Information for Decision Making
- MKTG 441 Marketing Research and Forecasting
- MKTG 445 International Marketing
- MKTG 485 Strategic Marketing

Management Concentration (XMNGT) (15 units)**Required Courses (9 units)**

- MNGT 381 Human Resource Management (3)
- MNGT 421 Management of Organizational Behavior (3)
- MNGT 375 International Business: Theory & Practice (3)

Choose two electives (6 units) from the following:

- MNGT 425 Organizational Theory and Development (3)
- MNGT 433 Compensation and Benefits (3)
- MNGT 438 Multinational Management and Culture (3)
- MNGT 453 Conflict Resolution in Business (3)
- ENTR 355 Entrepreneurship and Small Business (3)
- MNGT 463 Organizational Leadership (3)
- MNGT 470-479 Special Topics in Management (3)
- MNGT 491 Directed Readings (3)
- MNGT 494 Management Study Abroad (e)
- MNGT 495 Independent Research (1-3)
- MNGT 497 Management Internship (3)
- MNGT 498 Management Practicum (3)

Project Management and Business Analysis Track (XP MBA) (15 units)**Required Courses (9 units)**

- EBTM 446 Business Intelligence (3)
- EBTM 450 Advanced Project Management (3)
- EBTM 462 Project Quality and Six Sigma (3)

Elective Courses – Choose two electives (6 units)

- ACCT 341 Cost Accounting I (3)
- ACCT 342 Cost Accounting II (3)
- MKTG 349 Product Development and Planning (3)
- MNGT 463 Organizational Leadership (3)
- EBTM 475-79 Special Topics in PMBA (3)
- EBTM 491 EBTM Directed Readings (3)
- EBTM 495 EBTM Independent Research (1-3)
- EBTM 497 EBTM Internship (3)

Registration Tips: Prerequisites are checked online as you register. A pre-business (PEBU) or a re-Business (PBUA) student who does not meet the admission requirements and enrolls in an upper-level EBUS or BUAD course (BUSX, EBTM, ECON, ENTR, FIN, FPLN, LEGL, MKTG, or MNGT) is at risk of being **disenrolled** from the course.