

Marketing Multimedia Designer Job Description



Campus Recreation Services consists of six program areas: Adventure Pursuits, Aquatics, Fitness, Informal Recreation, Intramural Sports, and Sport Clubs. Over 165 students are employed with CRS in various positions to administer, manage, and support day-to-day operations. Student employee positions range from entry level positions such as area floor staff, office staff, and sport officials, to supervisory and management positions. Consideration for employment is based on the review of a completed CRS job application and interview, and may vary based upon position and program area.

Supervisor: Assistant Director, Marketing and Communications

Supervisor Position Description

Supervisors are responsible for the overall supervision of their program areas which includes supervising specific programs, the facility, and/or entry level staff. This position requires critical thinking skills and the ability to work independently. Supervisors must work constructively and collaborate with other CRS program areas. Supervisors are expected to maintain an awareness of potential problems while creating a warm and welcoming atmosphere in their particular program area.

Specific Responsibilities

- Attend all required meetings/trainings for CRS staff and Marketing Staff.
- Design posters, flyers, brochures, t-shirts, newspaper ads and other marketing materials.
- Work with printers or print marketing materials in house.
- Assist with web updates and designing graphics for the web.
- Enhance our photo library by taking photographs as needed.

Minimum Qualifications

- Adobe Photoshop, Illustrator, and InDesign experience required.
- Basic web design and photography experience preferred.
- Ability to budget time and meet deadlines.